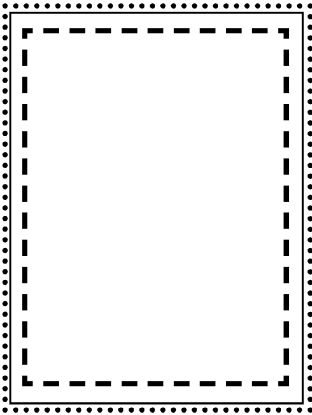


Magazine Trim Size: 8-1/2"W x 11"H **Image Area:** 7-1/2" x 10" **Gutters:** 1/2" **Bleed:** 1/4"

Full Page

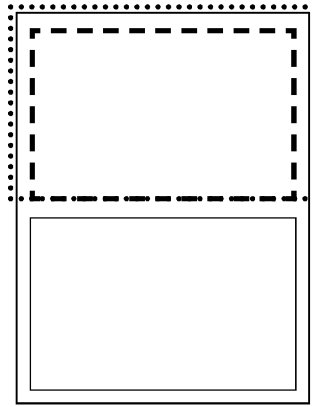


 No Bleed: 7-1/2"W x 10"H

.....
 Bleed: 9"W x 11-1/2"H

Image Area: 7-1/2"W x 10"H

Half Page Horizontal

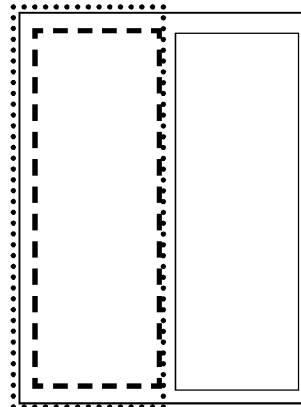


 No Bleed: 7-1/2"W x 4-3/4"H

.....
 Bleed: 9"W x 5-1/2"H

Image Area: 7-1/2"W x 4-3/4"H

Half Page Vertical

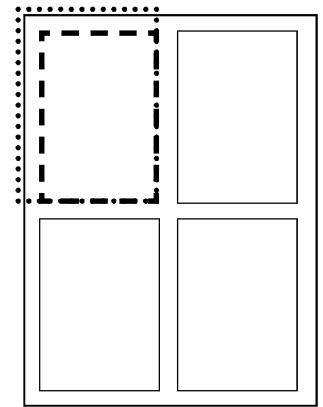


 No Bleed: 3-1/2"W x 10"H

.....
 Bleed: 4-1/2"W x 11-1/2"H

Image Area: 3-1/2"W x 10"H

Quarter Page



 No Bleed: 3-1/2"W x 4-3/4"H

.....
 Bleed: 4-1/2"W x 5-1/2"H

Image Area: 3-1/2"W x 4-3/4"H

Preferred File Formats

PDF file: all high resolution images and fonts embedded, CMYK mode, resolution minimum 300 dpi.

EPS or TIFF files: from Illustrator or Photoshop, saved as CMYK, resolution minimum 300 dpi. All images/fonts should be embedded or converted to outlines. Photoshop files should be flattened. No extra channels or PS color management info embedded. No images with JPG or Indexed (RGB) images.

Ad Slick or Photo Quality Print: (A laser copy is not sufficient.) Scanning Fee: \$50.00.

Deadline: FINAL ARTWORK MUST BE RECEIVED BY FRIDAY, NOVEMBER 20, 2009.

FFTP Ad: www.cathedralantiques.org - Go to "Advertising - Specs/Submit Ad"

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