



Antiques Show Magazine Advertising Contract

Date _____ Volunteer Solicitor _____

Contact Name _____ Contact Phone _____

Company Name _____

Address _____

City _____ State _____ Zip _____

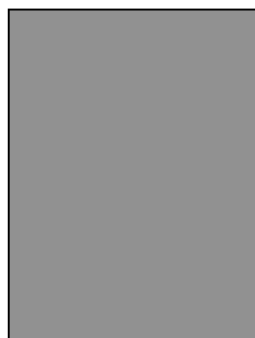
BILL TO: _____ Phone _____ Paid by Check

Address _____ State _____ Zip _____

E-mail address for PDF proof _____

My Ad Size Is:

Full Page



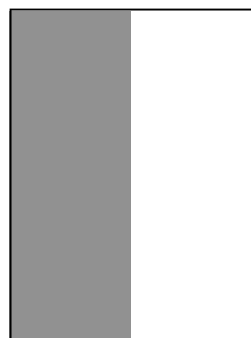
- Color \$1465.00
- B/W: \$1045.00
- Design Fee (If Applicable): \$500

Half Page Horizontal



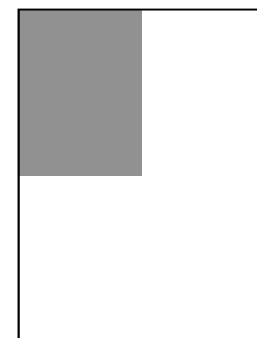
- Color \$865.00
- B/W: \$685.00
- Design Fee (If Applicable): \$300

Half Page Vertical



- Color \$865.00
- B/W: \$685.00
- Design Fee (If Applicable): \$300

Quarter Page



- Color \$495.00
- B/W: \$375.00
- Design Fee (If Applicable): \$150

I Am Providing:

- My ad in preferred electronic format of high resolution PDF, JPEG, EPS or TIFF sent via website or by mailing files on CD.
- My ad as an Ad Slick or Photo Quality Print. (A laser copy is not sufficient.) Scanning Fee: \$50.00.
- My ad in a different format than the preferred format listed above. I understand the design fees above will be incurred.

Ad Specifications are provided on page two of this document. Send artwork to website or mailing address listed below. If you need an ad created or your design files are received in a format different from the preferred file formats listed on pg. 2 of this document, you will incur design fees based on your ad size. A PDF of the ad design will be provided to you for proofing purposes.

Total Due: _____ Advertisers Authorized Signature _____

Special Instructions _____

Deadline: Payment, Ad Contract and Final Artwork must be received by **FRIDAY, NOVEMBER 20, 2009.**

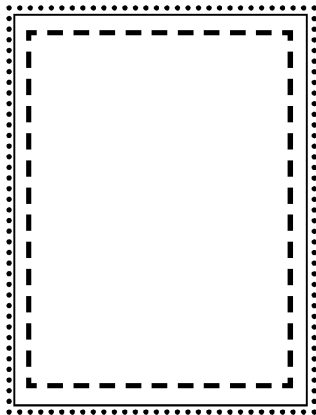
Make checks payable to: Cathedral Antiques Show or pay online at www.cathedralantiques.org.

FTP Ad: www.cathedralantiques.org - Go to "Advertising - Specs/Submit Ad"

Mail Ad on CD along with Color Proof: Jan Louie, 5220 Jimmy L. Smith Pkwy. #104-352, Hiram, GA 30141 770-505-3303

Magazine Trim Size: 8-1/2"W x 11"H **Image Area:** 7-1/2" x 10" **Gutters:** 1/2" **Bleed:** 1/4"

Full Page

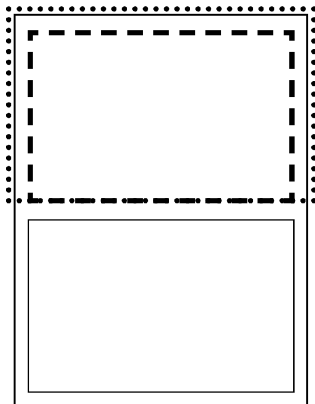


 No Bleed: 7-1/2"W x 10"H

.....
 Bleed: 9"W x 11-1/2"H

Image Area: 7-1/2"W x 10"H

Half Page Horizontal

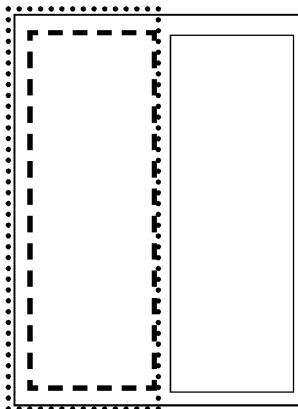


 No Bleed: 7-1/2"W x 4-3/4"H

.....
 Bleed: 9"W x 5-1/2"H

Image Area: 7-1/2"W x 4-3/4"H

Half Page Vertical

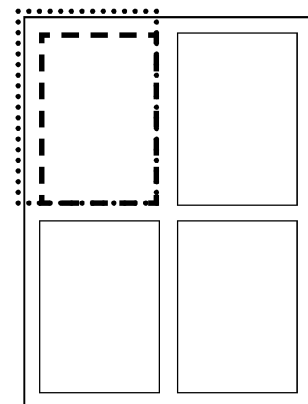


 No Bleed: 3-1/2"W x 10"H

.....
 Bleed: 4-1/2"W x 11-1/2"H

Image Area: 3-1/2"W x 10"H

Quarter Page



 No Bleed: 3-1/2"W x 4-3/4"H

.....
 Bleed: 4-1/2"W x 5-1/2"H

Image Area: 3-1/2"W x 4-3/4"H

Preferred File Formats

PDF file: all high resolution images and fonts embedded, CMYK mode, resolution minimum 300 dpi.

EPS or TIFF files: from Illustrator or Photoshop, saved as CMYK, resolution minimum 300 dpi. All images/fonts should be embedded or converted to outlines. Photoshop files should be flattened. No extra channels or PS color management info embedded. No images with JPG or Indexed (RGB) images.

Ad Slick or Photo Quality Print: (A laser copy is not sufficient.) Scanning Fee: \$50.00.

Deadline: FINAL ARTWORK MUST BE RECEIVED BY FRIDAY, NOVEMBER 20, 2009.

FFTP Ad: www.cathedralantiques.org - Go to "Advertising - Specs/Submit Ad"

Mail Ad on CD along with Color Proof: Jan Louie, 5220 Jimmy L. Smith Pkwy. #104-352, Hiram, GA 30141 770-505-3303